



# Privacy Policy

Last updated: July 31, 2024

Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our service. Please read it carefully to understand how we handle your personal data.

## Definitions

- **Account:** A unique account created for you to access our Service.
- **Affiliate:** An entity that controls, is controlled by, or is under common control with a party, with "control" meaning 50% or more ownership.
- **Application:** Refers to Perin Health, the software provided by the Company.
- **Company:** Refers to Perin Health Devices (also "We", "Us", or "Our").
- **Device:** Any device that can access the Service, such as a computer, cellphone, or tablet.
- **Personal Data:** Information related to an identified or identifiable individual.
- **Service:** Refers to the Application.
- **Service Provider:** A third party that processes data on behalf of the Company.
- **Usage Data:** Data collected automatically, generated using the Service or the Service infrastructure (e.g., duration of a page visit).
- **You:** The individual using the Service, or the company/legal entity on behalf of which the individual is using the Service.

## Information We Collect

- **Personal Data:** We collect information such as your name, email address, and contact details when you voluntarily provide it to us.
- **Usage Data:** We automatically collect Usage Data when you use our Service. This includes your device's IP address, browser type and version, pages visited, visit time and date, time spent on pages, and unique device identifiers. For mobile access, we collect your mobile device type, unique ID, IP address, operating system, mobile browser type, and other diagnostic data. We also gather information sent by your browser when you visit our Service or access it via a mobile device.

- **Your Location Information:** We use your location information to provide features, improve, and customize our service. This info may be uploaded to our servers and/or a service provider's servers, or it may be stored on your device. You can enable/ disable access to this information at any time through your device settings.

## Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain our Service:** This includes monitoring the usage of our Service.
- **To manage Your Account:** This includes managing your registration and providing access to different functionalities available to registered users.
- **For the performance of a contract:** This includes the development, compliance, and undertaking of purchase contracts for products or services you have purchased or any other contract with us through the Service.
- **To contact You:** This includes contacting you via email, phone calls, SMS, or other electronic communications (like push notifications) regarding updates, functionalities, products, contracted services, and security updates.
- **To provide You with information:** This includes sending news, special offers, and general information about similar goods, services, and events we offer, unless you have opted out of receiving such information.
- **To manage Your requests:** This includes attending and managing your requests to us.
- **For business transfers:** This includes evaluating or conducting mergers, divestitures, restructurings, reorganizations, dissolutions, or other sales or transfers of our assets, where Personal Data held by us is among the assets transferred.
- **For other purposes:** This includes data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and evaluating and improving our Service, products, services, marketing, and user experience.

We may share your personal information in the following situations:

- **With Service Providers:** To monitor and analyze the use of our Service, and to contact you.

- **For Business Transfers:** During negotiations or in connection with any merger, sale of assets, financing, or acquisition of our business.
- **With Affiliates:** With our affiliates, requiring them to honor this Privacy Policy.
- **With Business Partners:** To offer you certain products, services, or promotions.
- **With Other Users:** When you share personal information in public areas, it may be viewed by all users and publicly distributed.
- **With Your Consent:** For any other purpose with your consent.

## **Retention of Your Personal Data**

We will keep your Personal Data only as long as needed for the purposes outlined in this Privacy Policy. This includes complying with legal obligations, resolving disputes, and enforcing our agreements. Usage Data will be retained for internal analysis and is usually kept for a shorter period, except when needed for security, service improvement, or legal requirements.

## **Transfer of Your Personal Data**

Your Personal Data may be processed and stored at locations outside of your state, province, country, or other jurisdiction, where data protection laws may differ. By consenting to this Privacy Policy and providing your information, you agree to this transfer.

The Company will take reasonable steps to ensure your data is secure and handled in accordance with this Privacy Policy. We will not transfer your data to an organization or country unless adequate controls and security measures are in place.

## **Delete Your Personal Data**

You have the right to delete or request assistance in deleting your Personal Data. Our Service may allow you to delete certain information directly. You can update or delete your information by signing in to your Account and managing your settings.

Alternatively, you can contact us to request changes or deletion of your data. Note that we may need to keep some information if required by law.

## **Disclosure of Your Personal Data**

### **Business Transactions**

If the Company undergoes a merger, acquisition, or asset sale, your Personal Data may be transferred. We will notify you before your data is transferred and becomes subject to a new Privacy Policy.

## **Law enforcement**

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

## **Other legal requirements**

The Company may disclose your Personal Data if it believes it is necessary to:

- Comply with legal obligations
- Protect and defend our rights or property
- Prevent or investigate potential wrongdoing related to the Service
- Ensure the safety of Service users or the public
- Guard against legal liability

## **Security of Your Personal Data**

We value the security of your Personal Data, but please note that no method of online transmission or electronic storage is 100% secure. While we use commercially acceptable measures to protect your data, we cannot guarantee absolute security.

## **Children's Privacy**

Our Service is not intended for anyone under 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and know your child has shared personal data with us, please contact us. If we discover we have collected data from a child under 13 without parental consent, we will remove it from our servers. In cases where consent is required by law, we may ask for parental consent before collecting or using the information.

## **Links to Other Websites**

Our Service may include links to websites not operated by us. Clicking on a third-party link will direct you to their site. We advise you to review the Privacy Policy of any site you visit. We have no control over and are not responsible for the content, privacy policies, or practices of these third-party sites.

## **Changes to This Privacy Policy**

We may update our Privacy Policy occasionally. Any changes will be posted on this

page, and we will notify you via email or a prominent notice on our Service before the changes take effect. We will also update the "Last updated" date at the top of this Privacy Policy. Please review this Privacy Policy periodically for any updates. Changes are effective when posted on this page.

## **Contact Us**

If you have any questions about this Privacy Policy, you can contact us:  
By E-mail: [admin@phasemargin.com](mailto:admin@phasemargin.com)